



**FRONT STREET
BREWFEEST**

2025

MAY 10

1PM - 4PM

VIP ENTRY 12PM

OUTSIDE FRONT STREET SHELTER

2127 FRONT STREET

WWW.FRONTSTREETBREWFEEST.COM

A BLOCK PARTY FOR ANIMALS! FRONT STREET BREWFEST GATHERS 2,500 ANIMAL LOVERS OUTSIDE THE FRONT STREET SHELTER.



**BEER, WINE AND
CIDER TASTINGS**

FOOD TRUCKS

OUTDOOR GAMES

LIVE MUSIC

**ADOPTABLE FRONT
STREET PETS**



MALTED MUTT

\$15,000

- **INDIVIDUAL SOCIAL MEDIA THANK YOU RECOGNITION ON FRONT STREET ANIMAL SHELTER'S SOCIAL MEDIA NETWORK (257,000 FOLLOWERS)**
- **ONE 8' EXHIBIT TABLE AT THE EVENT IN PREMIUM LOCATION**
- **TOP BILLING ON ALL MARKETING AND OUTREACH, WITH PROMINENT LOGO PLACEMENT THROUGHOUT**
- **30 VIP TICKETS TO THE EVENT**
- **YOUR NAME & LOGO DISPLAYED ON CUSTOM SPONSOR SIGNAGE THROUGHOUT THE EVENT**
- **PRESENTING SPONSOR RECOGNITION FROM THE STAGE**
- **SPONSOR RECOGNITION WITH YOUR NAME & LOGO ON PRINT ADS AND WEB ADS PROMOTING THE EVENT**
- **YOUR NAME & LOGO ON THE EVENT WEBSITE**
- **SPONSOR RECOGNITION WITH YOUR NAME & LOGO ON MATERIALS USED TO PROMOTE THE EVENT**

ADD-ONS

**ANY SPONSOR AT OR ABOVE \$5,000 CAN
CHOOSE A UNIQUE BRANDING OPPORTUNITY!**

- **TASTING
GLASSES**
- **PUPPY PLAY AREA**
- **PHOTO BOOTH**
- **EVENT
VOLUNTEER
TSHIRTS**
- **FOOD COURT**
- **STAGE**



**MEDIA SPONSORSHIPS ARE ALSO AVAILABLE
FOR NEGOTIATED PERKS BASED ON IN-KIND
DONATION VALUE**



HOPPY HUSKY

\$10,000

- **LARGE-SIZED LOGO RECOGNITION IN MULTI-SPONSOR THANK YOU POST ON FRONT STREET ANIMAL SHELTER'S SOCIAL MEDIA NETWORK (257,000 FOLLOWERS)**
- **ONE 8' EXHIBIT TABLE AT THE EVENT IN PREFERRED LOCATION**
- **20 VIP TICKETS TO THE EVENT**
- **SPONSOR RECOGNITION WITH YOUR NAME & LOGO ON MATERIALS USED TO PROMOTE THE EVENT**
- **YOUR NAME & LOGO ON THE EVENT WEBSITE**

DOBERMAN'S DRAFT

\$7,500

- **MEDIUM-SIZED LOGO RECOGNITION IN MULTI-SPONSOR THANK YOU POST ON FRONT STREET ANIMAL SHELTER'S SOCIAL MEDIA NETWORK (257,000 FOLLOWERS)**
- **ONE 8' EXHIBIT TABLE AT THE EVENT IN PREFERRED LOCATION**
- **15 VIP TICKETS TO THE EVENT**
- **SPONSOR RECOGNITION WITH YOUR NAME AND LOGO ON MATERIALS USED TO PROMOTE THE EVENT**
- **YOUR NAME & LOGO ON THE EVENT WEBSITE**



POINTED PILSNER

\$5,000

- **MEDIUM-SIZED LOGO RECOGNITION IN MULTI-SPONSOR THANK YOU POST ON FRONT STREET ANIMAL SHELTER'S SOCIAL MEDIA NETWORK (257,000 FOLLOWERS)**
- **ONE 8' EXHIBIT TABLE AT THE EVENT**
- **10 VIP TICKETS TO THE EVENT**
- **SPONSOR RECOGNITION WITH YOUR NAME AND LOGO ON MATERIALS USED TO PROMOTE THE EVENT**
- **YOUR NAME & LOGO ON THE EVENT WEBSITE**



STOUT SHEPHERD

\$2,500

- **SMALL-SIZED LOGO RECOGNITION IN MULTI-SPONSOR THANK YOU POST ON FRONTSTREET ANIMAL SHELTER'S SOCIAL MEDIA NETWORK (257,000 FOLLOWERS)**
- **ONE 8' EXHIBIT TABLE AT THE EVENT**
- **8 VIP TICKETS TO THE EVENT**
- **SPONSOR RECOGNITION WITH YOUR NAME & LOGO ON MATERIALS USED TO PROMOTE THE EVENT**
- **YOUR NAME & LOGO ON THE EVENT WEBSITE**

PITTIE PORTER

\$1,000

- **ONE 8' EXHIBIT TABLE AT THE EVENT**
- **4 VIP TICKETS TO THE EVENT**
- **SPONSOR RECOGNITION WITH YOUR NAME AND LOGO ON MATERIALS USED TO PROMOTE THE EVENT**
- **YOUR NAME & LOGO ON THE EVENT WEBSITE**



KITTEN KEG

\$500

- **ONE 8' EXHIBIT TABLE AT THE EVENT**
- **2 VIP TICKETS TO THE EVENT**
- **SPONSOR RECOGNITION WITH YOUR NAME AND LOGO ON MATERIALS USED TO PROMOTE THE EVENT**
- **YOUR NAME & LOGO ON THE EVENT WEBSITE**



ADVERTISING EXAMPLES FROM 2024

THANK YOU TO OUR SPONSORS!

FRONT STREET BREWFEST APRIL 13, 2024

JOHN SCHOLTZ MEMORIAL FUND

vca animal hospitals | **ANALGESIC SERVICES INC.** | **LAMAR** | **grateful dog** | **JIM HOUP**

COUNCILMEMBERS KAPLAN, MAPLE, JENNINGS, AND VANG
ERIC AND LYSA ROYAL ★ B&M DEVELOPMENT ★ PET FOOD EXPRESS
COUNCILMEMBER KARINA TALAMANTES ★ CROSSFIT GALVANIZE ★ RED ROVER

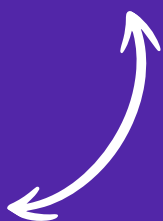
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APRIL 13TH

SPONSORED BY
JOHN SCHOLTZ MEMORIAL TRUST

FRONT STREET ANIMAL SHELTER | FRIENDS OF FRONT STREET SHELTER



**THIS DESIGN WAS FEATURED
ON 9 BILLBOARDS
THROUGHOUT THE CITY FOR
8 WEEKS!**



FRONT STREET BREWFESt

Front Street Brewfest raises funds to support the Front Street Animal Shelter and programs helping at-risk animals in the Sacramento community. By supporting Front Street Brewfest, you demonstrate your commitment to these animals and to our community.

SPONSORSHIP LEVELS

- Malted Mutt: \$15,000
- Hoppy Husky: \$10,000
- Doberman's Draft: \$7,500
- Pointed Pilsner: \$5,000
- Stout Shepherd: \$2,500
- Pittie Porter: \$1,000
- Kitten Keg: \$500

To secure a sponsorship offline, please mail completed form and check payment to:

Friends of Front Street Shelter
c/o Emily Blade
PO Box 22214
Sacramento CA 95822

Phone: 916-229-8817

Email: events@friendsoffrontstreet.org

**Sponsorships can also be purchased
online at www.frontstreetbrewfest.com**

Name: _____ Title: _____

Recognition Name (business or individual name as it should appear on
recognition materials: _____

Mailing Address: _____

City _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____